

**BUSINESS
ADMINISTRATION
PAPER**

A leading international business case competition.

Continuing the legacy of over 30 years.



INTRODUCING KPMG BA PAPER 2018

It is held annually by **Hong Kong Federation of Business Students (HKFBS)**. It has gained recognition by top professionals from both academic and business field. We aim to foster the exchange of creative ideas between students and business executives. Every year we have **more than 1,300 students** around the globe joining us in this meaningful event.



Gather bright minds

KPMG BA Paper welcome students from all disciplines and we also reach out to talents from foreign universities. Our university partners include Tsinghua University, University of Tokyo and many more top schools.



Gain inspiring insights

Every year, we would invite C-level executives to our Grand Opening as guest speakers and we also invite a panel of judges from various industries which could provide you with insights from different perspectives.

LEARN • INSPIRE • THINK

GET LIT TODAY. BE READY TO INSPIRE.



LEARN

Exchange ideas with your peers from over 25 countries



INSPIRE

Get valuable insights from business professionals and academia



THINK

Brainstorm a start-up incorporating digital technology

WHY KPMG BA PAPER 2018?



Fast track to KPMG internship

Eminent participants could win internship opportunities at KPMG and earn cash prizes with a value of more than HKD \$30,000.

Enlarge your network

KPMG BA Paper is well-regarded as one of the largest international case competitions in Asia and our participants are coming from all around the world, this is surely an invaluable chance to get in touch with talents.



Incubator of innovations

KPMG BA Paper is unlike other case competitions, you could develop your own business proposals and we encourage participants to think out of the box.

HOW TO JOIN KPMG BA PAPER 2018?



Flexible Teaming & Easy Application

- Form a team of 2 to 4 (A team can consist of members from different universities).
- We welcome full-time undergraduates from all disciplines, with **AT LEAST ONE** full-time business undergraduates.
- Be sure all participants should register as a member of HKFBS and **ONE application** per team only

Details of the competition schedule and theme are on our website at bapaper.com.

Click below to see more.

[Read More](#)

JOIN TODAY!

Seize your chance to inspire and get inspired. BA Paper is undoubtedly an eye-opening experience for you to challenge your peers and expand your network.

Apply before October 20, 2018.

[Register Now](#)



Should you have any enquiries, please do not hesitate our Project Directors, Ms. Catherine Lee at (852) 9083-2773 or Ms. Cynthia Li at (852) 5113-4531. You may also email us at bapaper@hkfbs.org.hk.

Keep connected with us on Facebook and
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Presented by:



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